

Schedule 3

Website visitors, newsletter subscribers and other individuals in respect of whom we have acquired personal information in connection with any products or services offered by us

What we collect:	We may use your information for the following purposes, based on the following legal grounds:	Recipients:
<ul style="list-style-type: none"> Contact details home/work addresses, email address, landline/mobile phone or fax numbers. 	<ul style="list-style-type: none"> If it is in our legitimate business interests to do so: for internal record keeping for administration purposes, for the purpose of communications, for insight purposes (e.g. to analyse market trends and demographics, and develop the service which we offer to you or other individuals in the future) and sending information to you that you have requested or about products and services which we think may be of interest to you for marketing purposes. Consent: you have given your explicit consent to receiving newsletters and other marketing messages. 	<p>How we share information within the Limelight Group</p> <p>We may share information about you with Limelight Sports Group Ltd for the purposes of financial and business performance reporting.</p> <p>How we share information outside the Limelight Group</p> <p>Please note that personal information we are holding about you may be shared with and processed by:</p> <ol style="list-style-type: none"> regulators or other third parties for the purposes of monitoring and/or enforcing our compliance with any legal and regulatory obligations, including statutory or regulatory reporting or the detection or prevention of unlawful acts; any third party in the context of actual or threatened legal proceedings, provided we can do so lawfully (for example in response to a court order); our own professional advisers and auditors for the purpose of seeking professional advice or to meet our audit responsibilities; our service providers and agents (including their subcontractors) or third parties which process information on our behalf (e.g. internet service and platform providers, data analytics companies and those organisations we engage to help us send communications to you) so that they may help us to provide you with the applications, products, services and information you have requested; third parties for marketing purposes (with your consent), e.g. our partner charities, clients and other third parties with whom we work and whose products or services we think will interest you; and another organisation to whom we may transfer our agreement

What we collect:	We may use your information for the following purposes, based on the following legal grounds:	Recipients:
		with you or if we sell or buy (or negotiate to sell or buy) our business or any of our assets (provided that adequate protections and safeguards are in place).
<ul style="list-style-type: none"> • IP addresses and cookies 	<ul style="list-style-type: none"> • If it is in our legitimate business interests to do so: for insight purposes (e.g. to analyse market trends and demographics, and develop the service which we offer to you or other individuals in the future). • Consent: your cookie information is obtained with your explicit consent and is subject to our cookie policy at https://livetotri.co.uk/london/cookie-policy 	